

Pre-UN Food Systems Summit

DIALOGUE FOR SELECTED ADVOCATES FOR AFRICA'S DEVELOPMENT

THURSDAY, JUNE 17, 2021 | TIME 3PM - 6PM

LIVE ON NTV



Prof. Adipala Ekwamu
Executive Secretary,
RUFORUM, Uganda



H.E. Prof. Ameenah Gurib-Fakim
Former President Government
of Mauritius



Hon. Prof. Monty Patrick Jones
Africa's first World Food Prize
Winner and Former Sierra Leone
Minister of Agriculture



Moderator:
Sandra Twinburyo
NTV News Anchor



Hon. Said Hussein Iid
Minister of Agriculture and
Irrigation, Somalia



Hon. Prof. Intisar el-Zein Soughayroun
Minister for Higher Education
& Scientific Research, Sudan



Hon. Agnes Nyalonje
Minister of Education Malawi



Dr. Yemi Akinbamijo
Executive Director of the
Forum for Agricultural
Research in Africa, Ghana



Prof. Abebe Haile-Gabriel
Assistant Director-General
and Regional Representative
for Africa, FAO, Ethiopia



Prof. Ibrahim El-Dukheri
Director General Arab
Organization for Agricultural
Development



Prof. Teresa A. O. Akenga
Vice Chancellor University of
Eldoret, Kenya



Prof. Coumba Touré Kane
Vice Chancellor USSEIN,
Senegal

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Registration Link: <https://bit.ly/2TPK2xY>

Zoom ID: 844 3699 0317 | Passcode: 811937




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www.ntv.co.ug



Pre-UN Food Summit Dialogue for selected advocates for Africa's Development.

A digital report on the dialogue that aired on 17th June 2021 from 3-6 PM

Facebook analytics summary

Posts shared	14
Number of people who watched live video	2,400
Total Number of people reached	85,788
Total number of engagements	2,023
Total number of comments	30

Summary of the live broadcast on Facebook

Live Broadcast Summary

How your 03:51:23 live broadcast performed.

84

Peak Live Viewers

123

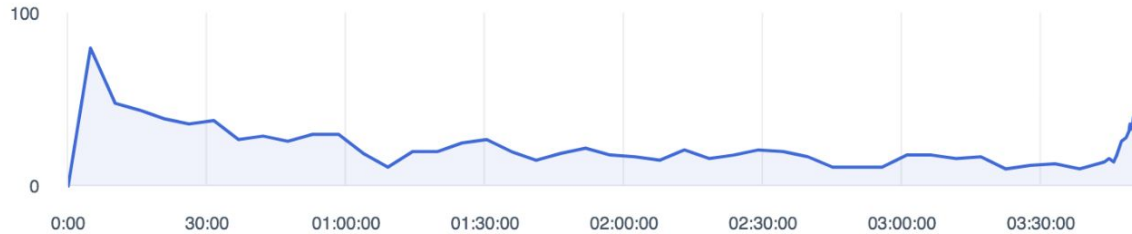
Reactions

14

Comments

2

Shares



3-Second Video Views

2.4K

1-Minute Video Views

249

Average Minutes Viewed

0:24

Minutes Viewed

1 days 12:41:00



NTV Uganda Posted a Video

Published 4 days ago

#TalkShow

LIVE: Dialogue for selected advocates for Africa's development | #PreUNFoodSummit2021 |...



166

Shares 0

Comments 16

Copy Post Link

View Post

Audience Engagement



Total **182**

Engagement

Shares **0**

Comments **16**

Reactions **166**



147



0



16



3



0



3



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HAPPENING NOW: Pre-UN food systems summit dialogue for selected advocates for Africa's development. #PreUNFoodSummit2021

Stream live here 👉👉 <https://bit.ly/3wCkCm1>



10,599

People Reached

235

Engagements

Boost Post



Nassaka Ritah, Kim UG and 73 others

4 Comments 1 Share

Performance for Your Post

10,599 People Reached

99 Reactions, Comments & Shares ⓘ

92



Like

76

On Post

16

On Shares

1



Love

0

On Post

1

On Shares

5

Comments

4

On Post

1

On Shares

1

Shares

1

On Post

0

On Shares

136 Post Clicks

25

Photo Views

3

Link Clicks

108

Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts



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The food system that Africa aspires to build must be one that delivers food security and nutrition for all. It should be a system that sustains livelihoods of diverse agri-food actors - Prof. Abebe Haile-Gabriel, Asst Director-General for Africa FAO, Ethiopia

#PreUNFoodSummit2021



5,542

People Reached

181

Engagements

Boost Post

Performance for Your Post

5,542 People Reached

29 Likes, Comments & Shares ⓘ

29 Likes	29 On Post	0 On Shares
-------------	---------------	----------------

0 Comments	0 On Post	0 On Shares
---------------	--------------	----------------

0 Shares	0 On Post	0 On Shares
-------------	--------------	----------------

152 Post Clicks

4 Photo Views	0 Link Clicks	148 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

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Before the Covid 19 pandemic there were 250 million hungry people in Africa in 2019. The prevalence of under nourishment has increased and the pandemic has further compounded the problem -Prof.Abebe Haile-Gabriel, Asst Dir-General for Africa FAO, Ethiopia

#PreUNFoodSummit2021



12,585

People Reached

278

Engagements

Boost Post

Performance for Your Post

12,585 People Reached

63 Reactions, Comments & Shares *i*

60



Like

60

On Post

0

On Shares

1



Haha

1

On Post

0

On Shares

1

Comments

1

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

215 Post Clicks

5

Photo Views

0

Link Clicks

210

Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide Post

1 Hide All Posts

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In Africa where small holder agriculture is predominant, agriculture is the source of food and income. Naturally solutions reside not only in Min of Agriculture but several other sectors hence multisectoral engagement remains key- Prof.Abebe Haile-Gabriel

[#PreUNFoodSummit2021](#)



4,286

People Reached

65

Engagements

Boost Post

Performance for Your Post

4,286 People Reached

12 Likes, Comments & Shares *i*

12
Likes

12
On Post

0
On Shares

0
Comments

0
On Post

0
On Shares

0
Shares

0
On Post

0
On Shares

53 Post Clicks

1
Photo Views

0
Link Clicks

52
Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

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We propose efforts towards mobilizing resources for continental initiatives that support human capital dev't that increase Africa's capability in research, innovation and entrepreneurship- Prof Teresa A.O Akenga

V.C University of Eldoret, Kenya

#PreUNFoodSummit2021



5,407

People Reached

78

Engagements

Boost Post

Performance for Your Post

5,407 People Reached

22 Likes, Comments & Shares *i*

22

Likes

22

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

0

Shares

0

On Post

0

On Shares

56 Post Clicks

2

Photo Views

0

Link Clicks

54

Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide Post

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Our people have limited food choices due to low purchasing power and deficient supply in quantity, increasing the rates of nutritional diseases. This nutrition burden is prevalent in all countries of the region - Hon Gaston Cossi Dossouhoui, Min of Agric Benin
[#preunfoodsummit2021](#)



5,327

People Reached

92

Engagements

Boost Post



17

1 Comment 1 Share

Performance for Your Post

5,327 People Reached

24 Likes, Comments & Shares ⓘ

22

Likes

17

On Post

5

On Shares

1

Comments

1

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

68 Post Clicks

2

Photo Views

0

Link Clicks

66

Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide Post

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0 Report as Spam

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In order to strengthen our food system we need to develop climate smart agriculture, promote a farmer centered approach for better innovation and develop partnerships between various actors -Hon Gaston Cossi Dossouhoui, Min of Agric Benin

[#PreUNFoodSummit2021](#)



3,108

People Reached

81

Engagements

Boost Post

Performance for Your Post

3,108 People Reached

9 Likes, Comments & Shares *i*

9 Likes	9 On Post	0 On Shares
---------	-----------	-------------

0 Comments	0 On Post	0 On Shares
------------	-----------	-------------

0 Shares	0 On Post	0 On Shares
----------	-----------	-------------

72 Post Clicks

0 Photo Views	0 Link Clicks	72 Other Clicks <i>i</i>
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

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NTV Uganda ✓

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Together we can survive the unprecedented shocks like drought and Covid 19. We must come up with new mechanisms and solutions to transform our food systems to make sure everyone has access to safe,nutritious food- Hon.Said Hussein lid,Min of Agric Somalia

#PreUNFoodSummit2021



8,989

People Reached

165

Engagements

Boost Post

Performance for Your Post

8,989 People Reached

58 Likes, Comments & Shares *i*

56

Likes

50

On Post

6

On Shares

1

Comments

1

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

107 Post Clicks

4

Photo Views

0

Link Clicks

103

Other Clicks *i*

NEGATIVE FEEDBACK

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Africa is endowed with all natural resources to produce food for its people. What we are lacking is the scientific research, capacity building for our farmers and development of mechanization processes- Hon.Said Hussein lid,Min of Agric Somalia

#PreUNFoodSummit2021



3,532

People Reached

69

Engagements

Boost Post

Performance for Your Post

3,532 People Reached

17 Reactions, Comments & Shares *i*

16

Like

16

On Post

0

On Shares

1

Love

1

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

0

Shares

0

On Post

0

On Shares

53 Post Clicks

2

Photo Views

0

Link Clicks

51

Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

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Education is key to human capital dev't which is indispensible in achieving more sustainable food systems. Before we can create a new Africa, we must create a citizenry capable of building a better tomorrow - Hon Agnes Nyalonje, Min of Education Malawi

#PreUNFoodSummit2021



5,079

People Reached

155

Engagements

Boost Post

Performance for Your Post

5,079 People Reached

31 Reactions, Comments & Shares *i*

30

Like

30

On Post

0

On Shares

1

Love

1

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

0

Shares

0

On Post

0

On Shares

124 Post Clicks

2

Photo Views

0

Link Clicks

122

Other Clicks *i*

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page



NTV Uganda ✓

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Education helps to build skills in aspects of the food system from production all the way to processing, retail and household utilization. It can help in research and developing technologies that optimise production-Hon Agnes Nyalonje, Education Min Malawi
[#PreUNFoodSummit2021](#)



4,515

People Reached

124

Engagements

Boost Post



Abdulai Ug, Bwire Rogers and 7 others

2 Comments

Performance for Your Post

4,515 People Reached

11 Likes, Comments & Shares ⓘ

9

Likes

9

On Post

0

On Shares

2

Comments

2

On Post

0

On Shares

0

Shares

0

On Post

0

On Shares

113 Post Clicks

1

Photo Views

0

Link Clicks

112

Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts



NTV Uganda ✓

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Agriculture is the largest sector of the economy in Africa so it's continued growth is essential for dev't. Over 40% uncultivated land is in Africa and one day Africa will produce enough food to feed the world - Hon. Prof. Patrick Jones, Former Sierra Leone Min of Agric
[#PreUNFoodSummit2021](#)



5,775

People Reached

131

Engagements

Boost Post

Performance for Your Post

5,775 People Reached

30 Likes, Comments & Shares *i*

28 Likes	27 On Post	1 On Shares
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1 Comments	1 On Post	0 On Shares
----------------------	---------------------	-----------------------

1 Shares	1 On Post	0 On Shares
--------------------	---------------------	-----------------------

101 Post Clicks

4 Photo Views	0 Link Clicks	97 Other Clicks <i>i</i>
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



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An estimated 800 million people go hungry everyday and that includes 1in 4 in Subsuharan Africa and 1in 6 in Asia. Over 150 million children under 5 are stunted due to chronic malnutrition- H.E Prof Ameenah Gurib-Fakim Former President, Govt of Mauritius

#PreUNFoodSummit2021



8,644

People Reached

187

Engagements

Boost Post



80

2 Comments 1 Share

Performance for Your Post

8,644 People Reached

86 Reactions, Comments & Shares ⓘ

80



Like

79

On Post

1

On Shares

1



Sad

1

On Post

0

On Shares

4

Comments

4

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

101 Post Clicks

3

Photo Views

0

Link Clicks

98

Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

Twitter analytics summary

Total number of posts	14
Total number of impressions / reach	86,855
Total number of engagements	1,109
Total number of shares\retweets	76
Total number of likes	334



ON AIR: Pre-UN Food Summit Dialogue for selected advocates for Africa's Development.

#PreUNFoodSummit2021 pic.twitter.com/COsBJJ0aRt

Impressions	7,153
times people saw this Tweet on Twitter	

Total engagements	171
times people interacted with this Tweet	

Media engagements	114
number of clicks on your media counted across videos, vines, gifs, and images	

Likes	24
times people liked this Tweet	

Detail expands	18
times people viewed the details about this Tweet	

Hashtag clicks	5
clicks on the hashtag(s) in this Tweet	

Profile clicks	5
number of clicks on your name, @handle, or profile photo	

Retweets	4
----------	---



NTV UGANDA @ntvuganda

The food system that Africa aspires to build must be one that delivers food security and nutrition for all. It should be a system that sustains livelihoods of diverse agri-food actors - Prof. Abebe Haile-Gabriel, Asst Director-General for Africa FAO, Ethiopia
#PreUNFoodSummit2021 pic.twitter.com/b9Ud5QXkdH

Impressions	6,376
times people saw this Tweet on Twitter	
Total engagements	74
times people interacted with this Tweet	
Likes	34
times people liked this Tweet	
Detail expands	18
times people viewed the details about this Tweet	
Media engagements	11
number of clicks on your media counted across videos, vines, gifs, and images	
Retweets	6
times people retweeted this Tweet	
Profile clicks	3
number of clicks on your name, @handle, or profile photo	
Replies	1



NTV UGANDA @ntvuganda

A notable feature of Africa's food systems is the issue of multiple and overlapping shocks such as climate, transboundary pests and diseases, desert locusts in E Africa and conflicts- Prof. Abebe Haile-Gabriel, Asst Director-General for Africa FAO, Ethiopia

#PreUNFoodSummit2021 pic.twitter.com/VP8RdCglaM

Impressions

times people saw this Tweet on Twitter

5,387

Total engagements

times people interacted with this Tweet

36

Likes

times people liked this Tweet

16

Detail expands

times people viewed the details about this Tweet

10

Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

5

Retweets

times people retweeted this Tweet

2

Profile clicks

number of clicks on your name, @handle, or profile photo

2



NTV UGANDA @ntvuganda

Before the Covid 19 pandemic there were 250 million hungry people in Africa in 2019. The prevalence of under nourishment has increased and the pandemic has further compounded the problem -Prof.Abebe Haile-Gabriel, Asst Dir-General for Africa FAO, Ethiopia
#PreUNFoodSummit2021 pic.twitter.com/QpBuLn4t4Y

Impressions

5,609

times people saw this Tweet on Twitter

Total engagements

64

times people interacted with this Tweet

Likes

22

times people liked this Tweet

Media engagements

20

number of clicks on your media counted across videos, vines, gifs, and images

Detail expands

13

times people viewed the details about this Tweet

Retweets

6

times people retweeted this Tweet

Hashtag clicks

2

clicks on the hashtag(s) in this Tweet

Replies

1



NTV UGANDA @ntvuganda

In Africa where small holder agriculture is predominant, agriculture is the source of food and income. Naturally solutions reside not only in Min of Agriculture but several other sectors hence multisectoral engagement remains key- Prof.Abebe Haile-Gabriel

#PreUNFoodSummit2021 pic.twitter.com/5uOBnvDRqe

Impressions 6,695
times people saw this Tweet on Twitter

Total engagements 69
times people interacted with this Tweet

Likes 24
times people liked this Tweet

Media engagements 21
number of clicks on your media counted across videos, vines, gifs, and images

Detail expands 11
times people viewed the details about this Tweet

Retweets 6
times people retweeted this Tweet

Replies 3
replies to this Tweet



NTV UGANDA @ntvuganda

We propose efforts towards mobilizing resources for continental initiatives that support human capital dev't that increase Africa's capability in research, innovation and entrepreneurship- Prof Teresa A.O Akenga

V.C University of Eldoret, Kenya

#PreUNFoodSummit2021 pic.twitter.com/xgiX6G7RzU

Impressions

6,188

times people saw this Tweet on Twitter

Total engagements

73

times people interacted with this Tweet

Media engagements

24

number of clicks on your media counted across videos, vines, gifs, and images

Detail expands

22

times people viewed the details about this Tweet

Likes

20

times people liked this Tweet

Retweets

4

times people retweeted this Tweet

Hashtag clicks

3

clicks on the hashtag(s) in this Tweet



NTV UGANDA @ntvuganda

Our people have limited food choices due to low purchasing power and deficient supply in quantity, increasing the rates of nutritional diseases. This nutrition burden is prevalent in all countries of the region -Hon Gaston Cossi Dossouhoui, Min of Agric Benin
#preunfoodsummit2021 pic.twitter.com/2KpdcAq75D

Impressions

8,029

times people saw this Tweet on Twitter

Total engagements

125

times people interacted with this Tweet

Media engagements

69

number of clicks on your media counted across videos, vines, gifs, and images

Likes

25

times people liked this Tweet

Detail expands

16

times people viewed the details about this Tweet

Retweets

6

times people retweeted this Tweet

Profile clicks

4

number of clicks on your name, @handle, or profile photo

Hashtag clicks

3



In order to strengthen our food system we need to develop climate smart agriculture, promote a farmer centered approach for better innovation and develop partnerships between various actors -Hon Gaston Cossi Dossouhoui, Min of Agric Benin

#PreUNFoodSummit2021 pic.twitter.com/ZOFADr2fY8

Impressions times people saw this Tweet on Twitter	6,234
Total engagements times people interacted with this Tweet	73
Likes times people liked this Tweet	26
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	25
Detail expands times people viewed the details about this Tweet	10
Retweets times people retweeted this Tweet	7
Profile clicks number of clicks on your name, @handle, or profile photo	3
Hashtag clicks	2



NTV UGANDA @ntvuganda

Together we can survive the unprecedented shocks like drought and Covid 19. We must come up with new mechanisms and solutions to transform our food systems to make sure everyone has access to safe,nutritious food- Hon.Said Hussein lid,Min of Agric Somalia

#PreUNFoodSummit2021 pic.twitter.com/gPYY4UJFoO

Impressions

7,313

times people saw this Tweet on Twitter

Total engagements

86

times people interacted with this Tweet

Likes

31

times people liked this Tweet

Media engagements

28

number of clicks on your media counted across videos, vines, gifs, and images

Detail expands

15

times people viewed the details about this Tweet

Retweets

6

times people retweeted this Tweet

Replies

2

replies to this Tweet



NTV UGANDA @ntvuganda

Africa is endowed with all natural resources to produce food for its people. What we are lacking is the scientific research, capacity building for our farmers and development of mechanization processes- Hon.Said Hussein id,Min of Agric Somalia

#PreUNFoodSummit2021 pic.twitter.com/cXzXA1bxKN

Impressions

6,006

times people saw this Tweet on Twitter

Total engagements

60

times people interacted with this Tweet

Likes

28

times people liked this Tweet

Detail expands

13

times people viewed the details about this Tweet

Media engagements

12

number of clicks on your media counted across videos, vines, gifs, and images

Retweets

4

times people retweeted this Tweet

Hashtag clicks

2

clicks on the hashtag(s) in this Tweet



NTV UGANDA @ntvuganda

Education is key to human capital dev't which is indispensible in achieving more sustainable food systems. Before we can create a new Africa, we must create a citizenry capable of building a better tomorrow - Hon Agnes Nyalonje, Min of Education Malawi

#PreUNFoodSummit2021 pic.twitter.com/3ghDjZLX1A

Impressions	5,415
times people saw this Tweet on Twitter	
Total engagements	60
times people interacted with this Tweet	
Detail expands	20
times people viewed the details about this Tweet	
Likes	19
times people liked this Tweet	
Media engagements	12
number of clicks on your media counted across videos, vines, gifs, and images	
Retweets	3
times people retweeted this Tweet	
Hashtag clicks	3
clicks on the hashtag(s) in this Tweet	



NTV UGANDA @ntvuganda
Education helps to build skills in aspects of the food system from production all the way to processing, retail and household utilization. It can help in research and developing technologies that optimise production-Hon Agnes Nyalonje, Education Min Malawi
#PreUNFoodSummit2021 pic.twitter.com/lc4kp5HD8F

Impressions

5,448

times people saw this Tweet on Twitter

Total engagements

54

times people interacted with this Tweet

Likes

18

times people liked this Tweet

Media engagements

13

number of clicks on your media counted across videos, vines, gifs, and images

Detail expands

13

times people viewed the details about this Tweet

Retweets

8

times people retweeted this Tweet

Profile clicks

2

number of clicks on your name, @handle, or profile photo



NTV UGANDA @ntvuganda

Agriculture is the largest sector of the economy in Africa so it's continued growth is essential for dev't. One day Africa will produce enough food to feed the world - Hon. Prof. Patrick Jones, Former Sierra Leone Min of Agriculture

#PreUNFoodSummit2021 pic.twitter.com/3ewBvXkNJp

Impressions 5,380

times people saw this Tweet on Twitter

Total engagements 72

times people interacted with this Tweet

Likes 26

times people liked this Tweet

Media engagements 20

number of clicks on your media counted across videos, vines, gifs, and images

Detail expands 14

times people viewed the details about this Tweet

Retweets 6

times people retweeted this Tweet

Profile clicks 5

number of clicks on your name, @handle, or profile photo

Hashtag clicks 1



NTV UGANDA @ntvuganda

An estimated 800 million people go hungry everyday and that includes 1 in 4 in Sub-Saharan Africa and 1 in 6 in Asia. Over 150 million children under 5 are stunted due to chronic malnutrition- H.E Prof Ameenah Gurib-Fakim Former President, Govt of Mauritius
#PreUNFoodSummit2021 pic.twitter.com/xHaXoABmsW

Impressions 5,622
times people saw this Tweet on Twitter

Total engagements 92
times people interacted with this Tweet

Media engagements 33
number of clicks on your media counted across videos, vines, gifs, and images

Detail expands 27
times people viewed the details about this Tweet

Likes 21
times people liked this Tweet

Retweets 5
times people retweeted this Tweet

Profile clicks 4
number of clicks on your name, @handle, or profile photo

Replies 1



Conclusions

- The number of engagements on Facebook was twice the number of engagements on Twitter
- On average the same number of people were reached on Facebook and Twitter
- Twitter performed better than Facebook posts in terms of shares with an average of 3 shares per post while Facebook had less than 1 share per post on average
- The #PreUNFoodSummit 2021 drew engagement to the posts on Twitter with 23 hashtag clicks in total