



7th AFRICA HIGHER EDUCATION WEEK

RUFORUM TRIENNIAL CONFERENCE, 2021





Theme: Strengthening the capacity of Young Professionals and Development Practitioners in the use of Social Media

AREAS OF FOCUS:

- 1) Networking and collaborating using digital platforms.
- 2) Content creation for target audiences.
- 3) Increasing online engagement and visibility of content.

Social Media Training

 Register to participate : <https://bit.ly/3jIFp83>

 1st – 2nd September 2021  9:30AM EAT



Facilitated By:

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Communication & Marketing Specialist

PATRICIA KAHILL  @pkahill
Digital Marketing Specialist

Co-Organisers:

