

Entrepreneurship and Innovation Webinar Series

As part of the 16th edition of the Annual General Meeting of [RUFORUM Network](#), a series of webinars will be organized in partnership with [Mohammed VI Polytechnic University](#) Entrepreneurship & Innovation platform.

The webinars will be held from **24** to **26** November around the following themes: Design Thinking, Opportunity Discovery and the Entrepreneurial Mindset and the Art of Pitching.

English sessions:

- ◆ Opportunity Discovery and the Entrepreneurial Mindset by Mr. [David Hayes](#), Assistant Professor of Entrepreneurship at the Africa Business School / November 24 at 2pm GMT+1
- ◆ Design Thinking by Mrs. [Cynthia Olga Kiconco Muheki](#), Lead Strategy at the Innovation Village / November 25 at 2pm GMT+1
- ◆ The Art of Pitching by Mrs. [Mackenzie Spencer](#), Founder, CEO of Envision Design Co / November 26 at 2pm GMT+1

French sessions :

- ◆ Design Thinking by Mr. [Nabil EL HILALI](#), Professor Researcher at ESCA Business School / November 25 at 2pm GMT+1
- ◆ The Art of Pitching by Mr. [Dr. Mounir Chaouki, Eng, MBA, DBA](#), Marketing Director and Consultant Trainer specialized in Gamification / November 26 at 10am GMT+1

✦ Registration links  

English sessions register here: <https://rb.gy/cvcacv>

French sessions register here: <https://rb.gy/39w8ck>



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Pitch your project to the public (French)	Design Thinking	Art of Pitching	Opportunity Discovery and the Entrepreneurial Mindset	Design Thinking (French)
				
Mounir CHAOUKI Marketing Director and Consultant Trainer specialized in Gamification, Connectit	Olga KICONCO Lead, Innovation Strategy and Consulting, The Innovation Village.	Mackenzie SPENCER CEO of Envision Design Co.	David HAYES Assistant Professor of Entrepreneurship, Africa Business School	Nabil EL HILALI Professor Researcher, ESCA Business School

   